





GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),

AVINASHI-641654

DEPARTMENT OF COMMERCE AND COMMERCE (BUSINESS ADMINISTRATION)

Date of the Event	13.12.2019
Venue	Seminar Hall
Name of the Event	No one will get second chance to impress- A Guest Lecture on Entrepreneurial skills
Name of the Patron	Dr.C.Kulasekaran Principal Incharge GASC, Avinashi.
Chief Guest	Mr. T. Sivakumar, Angel Sourcing, Tirupur Mrs. K. Geetha, Priyanga Jewellery, Palladam Mrs. E. Chitra, Selvam Mills Palladam Mrs. Bhuvaneswari, Sky International Palladam Contact No: 9943950131
No of Beneficiaries	B.Com & B.Com BA – 250
Report	A Guest Lecture was organised. Over 250 students were the beneficiaries of this programme. The experts from different areas were called to share their entrepreneurial experience to develop the skills and to impart knowledge about the different areas of business.
Encl: Pictures of the event	
<div>Report prepared by</div> <div></div> <div> Authorized by PRINCIPAL</div>	

Government Arts & Science College
(Co-Education)
Avinashi - 641 654.



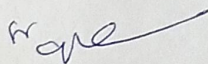


GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),


AVINASHI-641654

DEPARTMENT OF ECONOMICS

Date of the Event	19.12.2019
Venue	Seminar Hall-GASC Avinashi
Name of the Event	One day Training Programme- "Hands on Training on MS Office-Excel Practices"
Name of the Patron	Dr. C. Kulasekaran Principal (i/c)
Chief Guest	Mrs. N. Santhanakrishnan, Assistant Professor of Computer Science, AJK College of Arts and Science, Navakkarai
No of Beneficiaries	50 students of Economics department and 05 Professors from other departments
Report	A Hands on Training Programme was organised in the department of Economics to boost up the computer skills on MS Office of the economics students. Mrs. N. Santhanakrishnan, Assistant Professor, AJK College of Arts and Science has acted as resource person. 50 students of Economics department and 05 Professors from other departments were the beneficiaries of this programme.

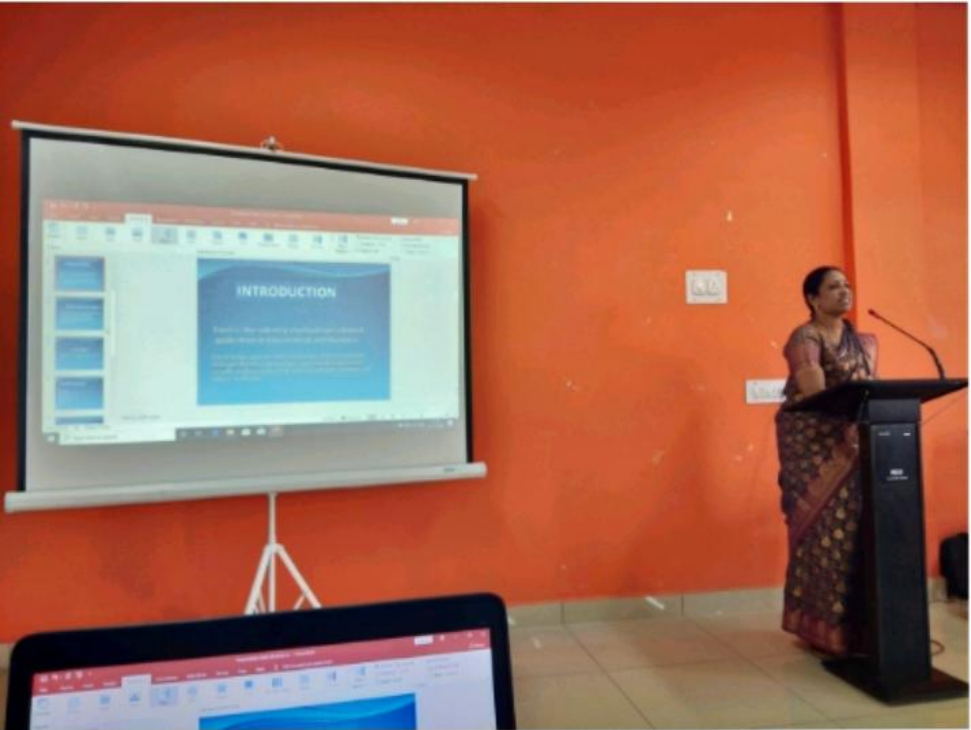

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Encl: Photos of the Event





GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),

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DEPARTMENT OF COMMERCE AND COMMERCE (BUSINESS ADMINISTRATION)

Date of the Event	19.2.2020
Venue	Seminar Hall
Name of the Event	Career Counselling for CA Aspirants
Name of the Patron	Dr. P.S.Vijayalakshmi Principal, GASC Avinashi
Chief Guest	CA. K.C. Senthil kumar, Career counselling Co-ordinator, ICAI, Tirupur DT CA. S.Saravanan, ICAI, Tirupur Contact no 8098106658
No of Beneficiaries	B.Com and B.Com(Business Administration) – (325)
Report	The highest aim of a commerce graduate is to become a Chartered Accountant , hence the experts from the relevant areas were called to act as resource person to pave a way to their life. Over 325 students were the beneficiaries of this programme.
Encl: Pictures of the event	
Report prepared by	Authorized by PRINCIPAL Government Arts & Science College (Co-Education) Avinashi - 641 654.






Government Arts and Science College (Co-education), Avinashi-641654
Department of Commerce (International Business)
(2019-2020)

Date of the Event	20.04.2020-10:30AM
Mode	Online
Name of the Event	<i>A Webinar on "Global Business Strategies"</i>
Name of the Patron	Mrs.B.Hemalatha,Principal (i/c)-GASC
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.L.Prakash, Assistant Professor, School of Commerce and IB, Dr.G.R.Damodaran College of Science, CBE. Contact No:8610234372
No.of Beneficiaries	74

REPORT: International business has wide scope all around the globe because the whole world as the world turned into a single market. Hence learning international business strategy becomes inevitable. Hence the resource person emphasized the need of learning strategies followed by multinational companies around the globe. Around 74 students participated virtually.

Encl: Pictures of the event


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GOVERNMENT ARTS AND SCIENCE COLLEGE – AVINASHI
DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS



20.04.2020

10.30 AM

A Webinar on
"GLOBAL BUSINESS STRATEGIES"



Dr. L. Prakash
Assistant Professor
School of Commerce and International
Business
Dr.G.R.Damodaran College of Science
Coimbatore

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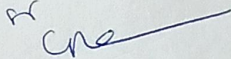



GOVERNMENT ARTS AND SCIENCE COLLEGE (CO-EDUCATION),


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DEPARTMENT OF ECONOMICS

Date of the Event	21.10.2019 to 23.10.2019 (Three days)
Venue	Seminar Hall- GASC Avinashi
Name of the Event	Three Days Workshop- Economics of Insurance
Name of the Patron	Dr. C. Kulasekaran Principal (i/c)
Chief Guest	Mr. A. Ravi, Branch Manager, LIC, Avinashi M. Manikandan, Development Officer, LIC, Avinashi Mr. S. Selvakumar, Development Officer, LIC, Avinashi
No of Beneficiaries	57 students and 10 Research Scholars
Report	Three days' workshop was organised in the department of Economics. 57 students and 10 Research Scholars were the beneficiaries of this programme. The experts from different areas were called to share their experience to develop the skills and to impart knowledge to the students about the different areas of Insurance.

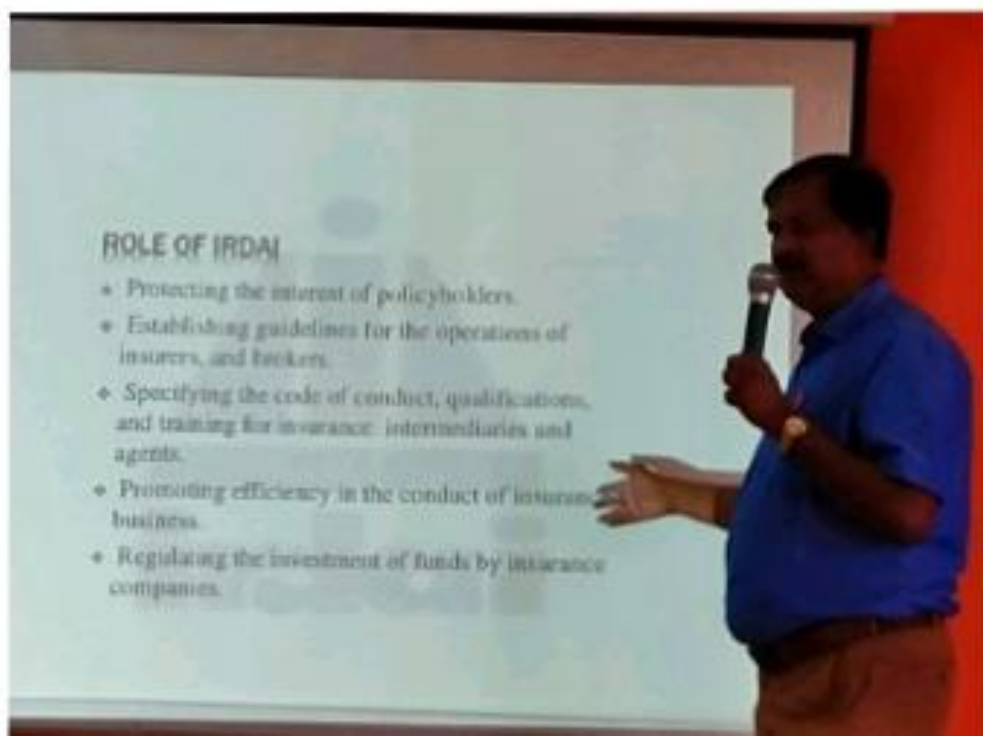

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Encl: Photos of the Event





Government Arts and Science College (Co-education), Avinashi-641654



**Department of Commerce (International Business)
(2019-2020)**

Date of the Event	27.04.2020-04:00PM
Mode	Online
Name of the Event	<i>A Webinar on "Shipping for Life"</i>
Name of the Patron	Mrs.B.Hemalatha,Principal (i/c)-GASC
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Thirusemmal Venkatesan, Costing & Vessel Operations, Al Rashed International Shipping Co. Kuwait. Contact No:+96567625270
No.of Beneficiaries	44

REPORT:

The session is all about the overview of international business and the major sectors in it Shipping, supply chain, liner, NVOCC, Bulk/charter, freight forwarding concepts were discussed. 44 students participated.

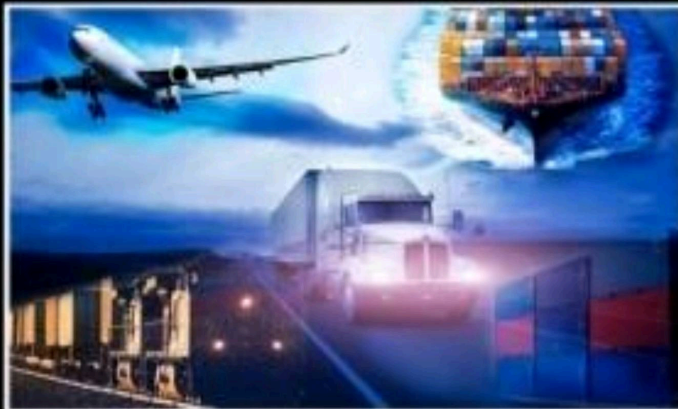
Encl: Pictures of the event

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GOVERNMENT ARTS AND SCIENCE COLLEGE – AVINASHI
DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS



27.04.2020

04.00 PM

A Webinar on

"SHIPPING FOR LIFE"



THIRUSEMMAL VENKATESAN

Costing & Vessel Operations

Al Rashed International Shipping Co.

Kuwait

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Government Arts and Science College (Co-education), Avinashi-641654

**Department of Commerce (International Business)
(2019-2020)**

Date of the Event	30.01.2020 – 10.00 AM
Venue	Seminar Hall II
Name of the Event	Global Lecture (Series-5) "Leadership for Logistics"
Name of the Patron	Dr.P.S.Vijayalakshmi, Principal -GASC
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Mr.Sasikumarsiva Subramaniam Sasikumar Chief Executive Director, Brain Spew International, CBE. Contact No:9894125624
No.of Beneficiaries	110

REPORT:

The speaker discussed about having a dream and achieving it. Fixing our goals and building skills to attain them is a very important thing in life. Mostly 110 students benefited from this one-to-one program.

Encl: Pictures of the event

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GOVERNMENT ARTS AND SCIENCE COLLEGE

(Established in the year 2016, Affiliated to Bharathiar University)

Avinashi - 641654.

Phone : 04296 - 274274 Mail: avinashigasc@gmail.com

DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS

"GLOBUS LECTURE SERIES - V"

"LEADERSHIP FOR LOGISTICS"

On 30th Jan 2020 @ 10.00 am Venue: Seminar Hall - II

Dr. P.S.VIJAYALAKSHMI

Principal,

Government Arts & Science College, Avinashi.

Will preside over the function

Dr. S.BALAMURUGAN

Head - Department of Commerce International Business

Government Arts & Science College, Avinashi

Will deliver the Inaugural Address

Chief Guest

Mr.SASIKUMAR SIVASUBRAMANIAM

Chief Executive Director,

Brain Spew International, Coimbatore.

Will deliver the special Address



Government Arts and Science College (Co-education), Avinashi-641654

**Department of Commerce (International Business)
(2019-2020)**

Date of the Event	04.05.2020,11:00AM
Mode	Online
Name of the Event	<i>A Webinar on "A Discussion on Emerging Trends in Tourism"</i>
Name of the Patron	Mrs.B.Hemalatha,Principal (i/c)-GASC
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.A.Saravanan, Asst.Prof. & Head, Dept. of Tourism & Travel MGT, Government Arts College, CBE. Contact No:9843191181
No.of Beneficiaries	80

REPORT:

The resource person discussed about the emerging trends in the tourism industry and the job opportunities available. Additionally, he specified that through tourism, eco-tourism & medical tourism, a country's economy will short up. 80 students were benefited.

Encl: Pictures of the event

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GOVERNMENT ARTS AND SCIENCE COLLEGE – AVINASHI
DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS



04.05.2020

11.00 AM

A Webinar Titled
"யாதும் ஊரே யாவரும் கேளிர்"

A Discussion on Emerging Trends in Tourism...



Dr A SARAVANAN

Assistant Professor & Head,
Dept of Tourism & Travel Mgt,
Government Arts College,
Coimbatore

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Government Arts and Science College (Co-education), Avinashi-641654

**Department of Commerce (International Business)
(2019-2020)**

Date of the Event	23.04.2020-11:00AM
Mode	Online
Name of the Event	<i>A Webinar on "A Dialogue on Human Rights"</i>
Name of the Patron	Mrs.B.Hemalatha,Principal (i/c)-GASC
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.T.Sundara raj, Assistant Prof. Dept. of Sociology, Periyar University, Salem. Contact No: 7845139907
No.of Beneficiaries	89

Report: 89 students were the part of this virtual seminar on human rights. Dr.J.Sundara raj from Periyar University has shared the concepts of the right consciousness, political rights, economic rights, children's rights and Women's rights and various legal provisions that safe guards the rights of humans.

Encl: Pictures of the event

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GOVERNMENT ARTS AND SCIENCE COLLEGE – AVINASHI
DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS



23.04.2020

11.00 AM

A Webinar Titled
"A DIALOGUE ON HUMAN RIGHTS"



Dr. T SUNDARA RAJ,
Assistant Professor,
Department of Sociology,
Periyar University,
Salem,

LET'S MEET THROUGH GOOGLE MEET...



Government Arts and Science College (Co-education), Avinashi-641654

Department of Commerce (International Business)

(2019-2020)

Date of the Event	25.04.2020-02:00PM
Mode	Online
Name of the Event	<i>A Webinar on "Managing Global Markets"</i>
Name of the Patron	Mrs.B.Hemalatha,Principal (i/c)-GASC
Name of the Convener	Dr.S.Balamurugan, Assistant Professor & Head, Department of Commerce (IB), GASC.
Name of the Chief Guest	Dr.M.Saravanan, Associate Prof. and Head, Dept. of Commerce (IB), Sree Narayana Guru College, CBE. Contact No: 9943437749
No.of Beneficiaries	63

REPORT: The resource person spoke about, internationalization and its stages, market selection and market entry strategies, international product decisions, types of pricing, international pricing, dumping, promotional strategies 63 students have participated.

Encl: Pictures of the event

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GOVERNMENT ARTS AND SCIENCE COLLEGE – AVINASHI
DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS



25.04.2020

02.00 PM

A Webinar on
"MANAGING GLOBAL MARKETS"



DR M SARAVANAN

Associate Professor and Head
Department of Commerce (International Business)
Sree Narayana Guru College
Coimbatore

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